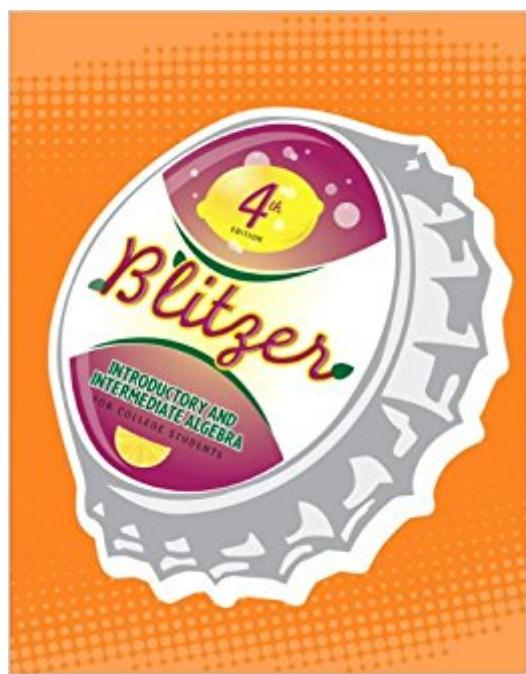


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Introductory & Intermediate Algebra For College Students (4th Edition)



Synopsis

The Blitzer Algebra Series combines mathematical accuracy with an engaging, friendly, and often fun presentation for maximum appeal. Blitzer's personality shows in his writing, as he draws readers into the material through relevant and thought-provoking applications. Every Blitzer page is interesting and relevant, ensuring that students will actually use their textbook to achieve success!

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Customer Reviews

Bob Blitzer is a native of Manhattan and received a Bachelor of Arts degree with dual majors in mathematics and psychology (minor: English literature) from the City College of New York. His unusual combination of academic interests led him toward a Master of Arts in mathematics from the University of Miami and a doctorate in behavioral sciences from Nova University. Bob's love for teaching mathematics was nourished for nearly 30 years at Miami Dade College, where he received numerous teaching awards, including Innovator of the Year from the League for Innovations in the Community College and an endowed chair based on excellence in the classroom. In addition to his Developmental Algebra Series, Bob has written textbooks covering college algebra, algebra and trigonometry, precalculus, and liberal arts mathematics, all published by Pearson Education. When not secluded in his Northern California writer's cabin, Bob can be found hiking the beaches and trails of Point Reyes National Seashore, and tending to the chores required by his beloved entourage of horses, chickens, and irritable roosters.

This text is very good - easy to use and provides lots of good examples. However, I had a lot of trouble with the MML code. I contacted Pearson and was told that or any other reseller other than a college bookstore is not permitted to sell the codes. The code I purchased from (new, in shrinkwrap) was not valid. Luckily, my school worked with me and helped me get a valid MML code, but in the interim I fell behind in my coursework. Use caution!

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It actually didn't work, but the vendor made good on it with minimal issues. Overall very happy!

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I loved this book and got it for my intermediate algebra college class. I believe it really helps if you're interested in seeing different perspectives about math. I honestly believed the book helped more than the teacher..If you're interested in getting this book GET IT

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This the book that is required for my current class and I have found it helpful. I have also purchased the supplemental answer guide to this book as well. The answer guide is a great compliment to this book, due to the fact that it provides good examples for some problems.

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