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Introductory & Intermediate Algebra For College Students (4th Edition)



Synopsis

The Blitzer Algebra Series combines mathematical accuracy with an engaging, friendly, and often fun presentation for maximum appeal. Blitzer's personality shows in his writing, as he draws readers into the material through relevant and thought-provoking applications. Every Blitzer page is interesting and relevant, ensuring that students will actually use their textbook to achieve success!

Book Information

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Customer Reviews

Bob Blitzer is a native of Manhattan and received a Bachelor of Arts degree with dual majors in mathematics and psychology (minor: English literature) from the City College of New York. His unusual combination of academic interests led him toward a Master of Arts in mathematics from the University of Miami and a doctorate in behavioral sciences from Nova University. Bob's love for teaching mathematics was nourished for nearly 30 years at Miami Dade College, where he received numerous teaching awards, including Innovator of the Year from the League for Innovations in the Community College and an endowed chair based on excellence in the classroom. In addition to his Developmental Algebra Series, Bob has written textbooks covering college algebra, algebra and trigonometry, precalculus, and liberal arts mathematics, all published by Pearson Education. When not secluded in his Northern California writer's cabin, Bob can be found hiking the beaches and trails of Point Reyes National Seashore, and tending to the chores required by his beloved entourage of horses, chickens, and irritable roosters.

This text is very good - easy to use and provides lots of good examples. However, I had a lot of trouble with the MML code. I contacted Pearson and was told that or any other reseller other than a college bookstore is not permitted to sell the codes. The code I purchased from (new, in shrinkwrap) was not valid. Luckily, my school worked with me and helped me get a valid MML code, but in the interim I fell behind in my coursework. Use caution!

I find it quite ridiculous that a textbook is not available for Windows 8. The way the navigation is set up for the basic Windows Kindle app is clunky, cumbersome, and not at all intuitive. The only advantage I see over the version I rented for much less through another service is clarity of text. Granted that advantage is HUGE, make or break status; but for as long as has been doing this and as long as touchscreen tech has been around, and how long the Windows 8 version of Kindle has been around my mind is blown that we still have compatibility issues. Some issues resolved, some issues remain.

4e is like 5e. Chose priority shipping, was sent 2-day (business days) shipping. Good condition. Clean. I have the etext My Math Lab, but do best with paper, so this book helps a lot. Etext from Lab takes too much time to print. This is a good solution.

It actually didn't work, but the vendor made good on it with minimal issues. Overall very happy!

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I loved this book and got it for my intermediate algebra college class. I believe it really helps if you're interested in seeing different perspectives about math. I honestly believed the book helped more than the teacher..If youre interested in getting this book GET IT

good

This the book that is required for my current class and I have found it helpful. I have also purchased the supplemental answer guide to this book as well. The answer guide is a great compliment to this book, due to the fact that it provides good examples for some problems.

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